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Vyoman Consulting
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Testimonial

Chromasens wants to confirm that the cooperation with Vyoman Consulting was/is a very successful way of analyzing and structuring the Indian market for our products.

End of 2009 Chromasens started to focus their interest to the Indian market. To develop a strategy to step into the market, we looked for an Indian partner with a technical background and some experience how to bridge the differences between European and Indian business practice.

Beginning of 2010 we started the cooperation with Mr. Manish Kulkarni (Vyoman Consulting). The cooperation was focused to Analyzis of Indian market for image inspection products in printing industry.

Developing a strategy for entering the market with our products.

Search of distribution partners and evaluation of the partners in regard to your purpose.

Introduction of our company and products to the most important Indian partners/ potential customers.

We visited about 20 companies during one year and after that time we had enough information to decide about the distribution partners.

Presently we are expanding our cooperation to the Japanese, Chinese and South Korean Market.

The second focus is the assistance and support to help our Indian partners for a reliable partnership with Chromasens.

The cooperation and the common work with Mr. Manish Kulkarni and Vyoman Consulting in general are very trustful and reliable. All meetings are well planned and well prepared. The discussions are very competent and focused to the relevant topics.

We will extend the cooperation with Vyoman Consulting, because of the already mentioned reasons. We want to thank Vyoman very much for the work done in the last two years. Only with the help of Vyoman Consulting it was possible for Chromasens to step successfully into the Indian Market.

Chromasens GmbH


Markus Schnitzlein

(President/CEO)